

ROUNDLY AND SQUARELY !

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The design and manufacture of DAHLIA and LILAS is an unequivocal illustration of AREA focus on outlines. Square or round, those two litter bins use the right quantity of material: everything they are is enough. Their elegant and sober style is also virtuous, for it also means environmentally friendly and economically wise. Their design is a universal answer to the rising need for cleanliness in public spaces.

In an ever-densified city, where cars are less and less present, life thrives in public spaces : people read, eat, talk, drink, rest etc. Therefore it is not a surprise to see the need for clean street furniture rise in order to collect the litter created by those new practices. The simplicity of the DAHLIA and LILAS litter bins, allows installations in large numbers while avoiding visual clutter and reducing costs. They are simple to use and install, they can be matched with any environnement and/or street furniture. Being square, DAHLIA is absolutely ideal for continuous and alligned installations. Being round, LILAS will blend in discreetly with any curvy trail.

« It is one of COCO CHANEL's famous quotes : « simplicity is the keynote of all true elegance ». Ever since the company's origins, this quote has been leading our work. With their clean design, they are the answer to numerous and complex specifications : quick and effortless litter collection, prevention of theft and vandalism, quality, robustness... In order to fit the bill, they are equiped with AREA's key characteristics (unique plastic inner bucket that cannot be used otherwise, keyless handling, etc.)

Multipurpose, DAHLIA and LILAS are available in two sizes 45L and 75L. They are also available with a selective sorting lid (standardized colour). Whatever the color, this lightly funnel-shaped lid remains effortlessly clean.

Parks, gardens, streets, squares... : these different places will benefit from the installation of those stylish, practical and reasonably priced litter bins. » - Laure BOUDOU, Managing Director.

ABOUT ARÉA

Founded by Michel Boudou in 1987, Aréa designs and manufactures street furniture in Toulouse, which can be found in various capitals around the world. Innovative, the company was the first to propose solutions that take into account the entirety of the public space to be treated, from the litter bin to the barrier, including plant protection and benches. This concern for homogeneity and fluidity is reflected in the design, marked by a real quest for meaning and harmony. Built around 4 main families (the tree, the street, the break and the escape), Aréa's offer aims to contribute to individual well-being and to living together well via products that spontaneously generate social links and appeasement. Aréa currently employs 70 people and has a turnover of €10M.

FOR MORE INFORMATION: WWW.ARÉA.FR

ABOUT LAURE BOUDOU

Managing Director Laure Boudou is an architect by qualification, and is responsible for the design of all our products. Working alone or with her brother Gilles, since 2009 she has contributed to the company's harmonious development by constantly reinventing the Aréa brand through the creation of over 40 new references. While the production facilities have been thoroughly modernised, Aréa has also broadened its range of materials, notably with the recent introduction of aluminium.

